

## Application Form – Scaling Award Scaling Award Selection Process 2020

The Scaling Award Programme supports organisations to develop their effectiveness, sustainability and leadership and scale to the areas of greatest need. We are looking for a diverse cohort of organisations at all stages of the scaling process and we will assess organisation against expectations according to different growth stages.

There is no right answer to any of the questions, we're just looking to understand more about your organisations aims, your impact and success to date along with areas for development and growth. The information in *italic font* in the answer box is included to help guide you and to help focus your answer. Please read the [guidance notes](#) before filling in the application and if you have any additional questions, please [email Siwan](#).

The word count indicated is included as a guide. We recommend however that you don't exceed this number in your response. Keep your responses concise and focused.

### Data Collection and Privacy Notice

By making this application, you give your consent for the Fair Education Alliance to hold and process your personal information as detailed in this [data collection and privacy notice](#). Please read this notice which contains all the information about how we hold and process your data.

If you have any more questions after reading the notice email [info@faireducation.org.uk](mailto:info@faireducation.org.uk).

**Consent** – please ensure that you read the data protection and privacy notice and give your consent by checking the box below.

I am happy for my personal information to be stored and processed as indicated.

### Your organisation and Key Contact Person

Name of your organisation	
Address of your Head Office	
Name, Role and email of CEO	
Name, Role and email of Key Contact	
Address of Key Contact's office (if different to the Head Office)	
Key Contact's phone number	
Are you a member of the Fair Education Alliance	<input type="checkbox"/> Yes <input type="checkbox"/> No
Vision	

Mission																							
A brief description of the work of your organisation (max 100 words)																							
Which of the <a href="#">Fair Education Alliance's key priorities</a> does your work align with? (Choose one or more)	<input type="checkbox"/> 1) World class teachers and leaders <input type="checkbox"/> 2) A system that develops the whole child <input type="checkbox"/> 3) Support for all post-16 destinations																						
Legal structure (select all that apply)	<input type="checkbox"/> Company Limited by Guarantee (CLG) <ul style="list-style-type: none"> <li>- <input type="checkbox"/> With Community Interest Company Status (CIC)</li> <li>- <input type="checkbox"/> With Charity Status</li> </ul> <input type="checkbox"/> Company Limited by Shares (CLS) <ul style="list-style-type: none"> <li>- <input type="checkbox"/> With Community Interest Company Status (CIC)</li> </ul> <input type="checkbox"/> Charitable Incorporated Organisation (CIO) <input type="checkbox"/> Industrial and Provident Societies (IPSs) <input type="checkbox"/> Limited Liability Partnership (LLP) <input type="checkbox"/> Stand-Alone Academy Trust <input type="checkbox"/> Multi-Academy Trust <input type="checkbox"/> Umbrella Trust <input type="checkbox"/> Collaborative Partnership <input type="checkbox"/> Other: <i>Please specify.</i> .....																						
Date of incorporation																							
Company and/or Charity Number(s)																							
Number of full-time equivalent staff members																							
Number of Volunteers (if applicable)																							
Which regions do you currently work in? Please tick all that apply.	<table border="1"> <thead> <tr> <th>English Region</th> <th>Current operations</th> </tr> </thead> <tbody> <tr> <td>All regions</td> <td><input type="checkbox"/></td> </tr> <tr> <td>East of England</td> <td><input type="checkbox"/></td> </tr> <tr> <td>East Midlands</td> <td><input type="checkbox"/></td> </tr> <tr> <td>London</td> <td><input type="checkbox"/></td> </tr> <tr> <td>North East</td> <td><input type="checkbox"/></td> </tr> <tr> <td>North West</td> <td><input type="checkbox"/></td> </tr> <tr> <td>South East</td> <td><input type="checkbox"/></td> </tr> <tr> <td>South West</td> <td><input type="checkbox"/></td> </tr> <tr> <td>West Midlands</td> <td><input type="checkbox"/></td> </tr> <tr> <td>Yorkshire &amp; the Humber</td> <td><input type="checkbox"/></td> </tr> </tbody> </table>	English Region	Current operations	All regions	<input type="checkbox"/>	East of England	<input type="checkbox"/>	East Midlands	<input type="checkbox"/>	London	<input type="checkbox"/>	North East	<input type="checkbox"/>	North West	<input type="checkbox"/>	South East	<input type="checkbox"/>	South West	<input type="checkbox"/>	West Midlands	<input type="checkbox"/>	Yorkshire & the Humber	<input type="checkbox"/>
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Please provide data on the schools and pupils you have worked with for the current and previous year of your programme(s).	Number and types of schools and pupils you work with (annually) for the past two years.	<b>School stage</b>	Last year		This year		
			Number of schools	Number of pupils	Number of schools	Number of pupils	
		Early years					
		Primary					
		Secondary					
		6 <sup>th</sup> Form					
		College					
		All through					
		Further Education Colleges					
		Universities					
Community groups							
	Demographic data on pupils and schools	<p><i>This can include but is not limited to age, gender, ethnicity, geography, key stage, OFSTED results.</i></p> <p><i>NOTE: Please do not provide any pupil (or other beneficiary) personal data. Data should be anonymised, and individuals should not be identifiable.</i></p>					
	Socio-economic breakdown	<p><i>This can include but is not limited to the income deprivation affecting children index (IDACI), Free School Meals eligibility (FSM), Ever 6 FSM, Participation of Local Areas (POLAR 2), Index of Multiple Deprivation (IMD), students in receipt of Disabled Students' Allowance (DSA), entrants from under-represented groups.</i></p>					
	If your organisation uses any eligibility criteria, please describe them here. (50 words)	<p><i>Are there any schools or beneficiaries you will not work with?</i></p>					
To what extent does your organisation currently (or intend to) work with socioeconomically disadvantaged children and young people? (select one)		<p><input type="checkbox"/> We have no desire to actively target socially disadvantaged pupils<sup>1</sup></p> <p><input type="checkbox"/> We aim to target some socially disadvantaged pupils (less than 50%)</p> <p><input type="checkbox"/> We aim for most of our beneficiaries to be socially disadvantaged (50-80%)</p> <p><input type="checkbox"/> We aim for almost all our beneficiaries to be socially disadvantaged (80-100%)</p>					

<sup>1</sup> Please note that if your organisation does not have a desire to target a majority of disadvantaged young people, it would not be eligible for a Scaling Award from the FEA. If this is the case, please [contact the Secretariat](#) for advice on what other support might be available.

## Problem

What problem are you trying to solve and how did you identify it? How does this problem affect disadvantaged children and young people in England? (200 words)	<i>Please state the problem that the solution addresses and any important research and/or evidence base that you used to identify the problem.</i>
Give evidence that this problem presents a significant barrier to the achievement of one or more of the Fair Education Alliance's key priorities. (100 words)	<ol style="list-style-type: none"> <li>1) World class teachers and leaders</li> <li>2) A system that develops the whole child</li> <li>3) Support for all post-16 destinations</li> </ol>

## Solution

What does your programme deliver to address the problem you have identified? (300 words)	<i>Please describe what activities your programme delivers for the beneficiaries (take us through the user journey from start to end).</i>
Who delivers the programme? (100 words)	<i>Please summarise the experience and qualifications of the individuals delivering the programme to the beneficiaries</i>
How is the delivery of the programme structured? (100 words)	<i>Please describe the learning process or pedagogy that you use in delivering the programme.</i>
Who are the beneficiaries of your programme? (200 words)	<p><i>Please tell us which groups of people your programme specifically seeks to support. Please indicate demographic information which can include, but is not limited to, age, geography, gender, stage, attainment level, etc.</i></p> <p><i>Please also explain who you deliver your programme to, if different from the above.</i></p>
How much do schools, parents and/or pupils pay for your programme? (100 words)	<i>Please provide figures to explain any initial and ongoing cost to schools, parents and/or students.</i>
Describe what is currently being done to address the problem and explain how your idea is different and/or better than existing solutions.	

## Impact

Describe the outcomes (changes) you expect to see in beneficiary groups as a result of your programme(s).	
What are the most important metrics you have in place to assess impact? (100 words)	<i>Please describe the metrics you use to measure impact (summative) e.g. learning outcomes, satisfaction, retention rates and briefly describe the techniques you use to ensure accuracy</i>

What impact have you had against these metrics? (250 words)	<i>What does the evidence tell you about the impact of your programme? Please describe the evidence available.</i>
How have you used your monitoring and evaluation data to change your programme over time? (200 words)	<i>Please explain how you use evaluations to adapt or evolve your programme</i>

## Sustainability

Provide evidence of market demand for your solution (100 words)	<i>What evidence do you have that your product / service is something that your users need and are willing to invest in? If you are selling directly to schools, what feedback have you received on your pricing structure and how has this been reflected in conversion and retention rates? If you need third-parties such as charitable foundations or corporate sponsors to fund your organisation, what success have you seen to date and what evidence do you have that others would be willing to support you?</i>
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Have you been in financial deficit at the end of the financial year over the course of the last two years, please provide a rationale for this. (150 words)	
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## Scalability

Describe your growth strategy. Please include where you are planning to grow next, why and how (200 words).	<i>The programme can help you with this if you're not yet clear on your strategy to scale, but please let us know your thoughts.</i>
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## Leadership

Describe your organisational strategic priorities for the next two years, including key milestones (300 words)	
Explain how the Skills and experience of the Leader and Senior Leadership enable you to deliver the milestones above? (150 words)	
What challenges do you face currently? What are your current plans to overcome these challenges? (150 words)	<i>The programme can help you overcome challenges. If you don't yet have a clear solution to your challenge, that's OK, but please let us know your thoughts.</i>
Is your board supportive of your strategy to scale and of your application for the Scaling Award?	<input type="checkbox"/> Please tick to confirm that your board supports your application for the Scaling Award

	<i>If you are shortlisted, you will be asked to provide a signed copy of a short statement from your board demonstrating that they support both the application for the Scaling Award and your strategy to scale and that they are commitment to support the organisation along the scaling process.</i>
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## The Partnership

What support would you like to receive from Fair Education Alliance to help you meet your strategic priorities? (200 words)	
How would this support differ and / or complement other support that you have received e.g. previous incubator / accelerator / pro-bono? (150 words)	
What value could your organisation bring to the network of Scaling Impact Award Winners? (150 words)	<p><i>Scaling Impact Award Winners will include winners of:</i></p> <ul style="list-style-type: none"> <li>• <i>the Scaling Award</i></li> <li>• <i>the Innovation Award</i></li> <li>• <i>the Intrapreneurship Award</i></li> </ul> <p><i>Examples of how the cohort can support peers:</i></p> <ul style="list-style-type: none"> <li>• <i>Delivering workshops</i></li> <li>• <i>Mentoring</i></li> <li>• <i>Hosting a visit or shadowing opportunity.</i></li> </ul>
Explain why the Fair Education Alliance's Scaling Award is a good fit for your organisation (150 words).	

### References

*If you are shortlisted, you will be asked to provide a reference from a school / university / community group / partner organisation that you work with. The turnaround for gathering this evidence is short, so we would advise that you reach out to referees now.*

Please return your completed Application Form to the FEA Secretariat at [info@faireducation.org.uk](mailto:info@faireducation.org.uk). The deadline for receipt of completed applications is **5pm on Friday, 27 March 2020.**

## Guidance for further stages

### If your organisation is shortlisted:

If your organisation is shortlisted, you will be notified by 23 April 2020.

**We will require short-listed organisations to provide the following information by 30 April 2020:**

- Copy of the most recent evaluation report and theory of change (if available).
- Audited accounts for the last two financial years (if you don't have this, please provide P&L and balance sheet)
- Summary of any negative news associated with your organisation and details of any recent or ongoing legal action against your organisation.
- A signed copy of the board statement supporting your application.
- We will ask you for a reference from a school / university / community group / partner organisation that you work with. The turnaround for gathering this evidence is short, so we would advise that you reach out to referees ASAP.

### Before becoming a Scaling Award Winner:

If your organisation is selected as a Scaling Award Winner, you will be notified by 15 May 2020.

**We will require selected organisations to provide the following information by 15 June 2020:**

- A copy of your active child safeguarding policy and details of any historic incidents relating to your Child Safeguarding policy.
- Copies of registration or incorporation documents for your organisation together with any constitutional documents.
- A copy of your anti-slavery policy.
- A logo that we may use.
- Email details for all relevant contacts.
- Signed Memorandum of Understanding.

**Thank you for your interest in the Scaling Award Programme!**